# **COMMUNICATION ON ENGAGEMENT (COE)**



# Global Foundation for Advancement of Environment and Human Wellness

# **National and Strategic Alignment:**

| National Water Mission | Skill India | Smart Cities | National Mission on Himalayan Studies | | National Food Security Act 2013 | National Nutrition Mission 2018 |



# **Sustainable Development Goals:**

| SDG 3 - Good health and well-being | | SDG 6: Clean Water and Sanitation | SDG 13: Climate Action | | SDG 15: Life on Land | From: [August 1st, 2020] To: [July 31st, 2022]

# Part I. Statement of Continued Support by the Chief Executive or Equivalent

# الله Global Foundation for Advancement of Environment and Human Wellness

Vardhman Trade Centre, Unit 1, 3rd Flr, Nehru Place, New Delhi 110019 | Website: https://globalfoundation.org.in/

To The CEO & Executive Director United Nations Global Compact 685 Third Avenue, FL 12 New York, NY 10017

August 5th, 2022

Greetings from Global Foundation (GFAEHW)!

With reference to the Communication on Engagement, I am pleased to confirm that Global Foundation for Advancement of Environment and Human Wellness reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption.

And we as an organization continue pursue our projects and programme in alignment with these key principle and work towards promoting human and planetary health and sustainability.

As I take this opportunity to put forth our Communication on Engagement (including the account of relevant activities) with the United Nations Global Compact, we welcome your inputs and advice towards strengthening or activities on ground.

Thank you and regards,

Dr. Pranab J Patar, PhD

Chief Executive, Global Foundation

## Part II. Description of Actions

**Global Foundation for Advancement of Environment & Human Wellness** (<a href="https://globalfoundation.org.in/">https://globalfoundation.org.in/</a>) is a unique not-for-profit environmental and social impact organization committed to bringing in innovative and enduring solutions to some of the key socio-environmental challenges through multi-stakeholder, transdisciplinary and hands-on approach.



Founded on Triple-Bottom Line philosophy, the work of the foundation encompasses issues ranging from water resources (conservation, restoration of water bodies & aquifer recharge), climate action/low-carbon energy solutions for cooking, heating and drying, building climate resilience at the community level, promotion of vitamin fortified food crop for nutrition security, sustainable livelihood and environmental capacity enhancement in alignment with multiple Sustainable Development Goals (SDG).



Its work has been widely appreciated both at the national and local levels, its contribution towards **Rain Water Harvesting for groundwater aquifer recharge** has received the **Water Digest Water Award** in 2020, it has received the **Scroll of Honour** from the **Noida Authority, Govt. of Uttar Pradesh** for its contribution towards Swachhta Sarvekshan and **Sustainability Innovation Award 1.0** (Best Green NGO) for its overall work in the field of environment.

Internationally, Global Foundation has been a part of several forums including the **UN Global Compact, FAO Mountain Partnership, Catalyst 2030, Future of Tourism Coalition, IUCN #NatureForAll campaign**, to name a few.

Global Foundation takes the 10 Principles of UN Global Compact seriously and they are applied in the letter and spirit in its functioning as well project activities. Given the multi-stakeholder approach, the Global Foundation applies across various programme and projects, it always factors in these principle when project activities are undertaken in a collaborative way with other organisations.

## **Human Rights**

Global Foundation (GFAEHW) has been particularly conscious about not violating neither support any violation of human rights while pursuing its goals and undertaking its project activities.

#### Labour

Any discriminatory practice and process that may compromise labour rights or encourage child labour, is discouraged at the Global Foundation

#### **Environment**

Global Foundation works in the space of environment specially around thematic areas including: Conservation and Management of Fresh Water Resources, Biodiversity Conservation, Mountain Sustainable Development, Climate Action, Alternative Livelihood, Training and Capacity Development.



# Work in Progress

- Lake conservation and restoration through eco-technologies
  - Conservation and management of waterbodies
- Mountain sustainable development in the Indian Himalayan Region
  - Supporting creation of alternative livelihood options through value addition
- Training and capacity development
  - Sustainable business supply chain management
- Humanitarian Assistance
  - Flood and Covid-19 Relief
- Alternative Livelihood and Social Enterprise Development
  - Water hyacinth based avenues
- Climate Resilience building through alternative technologies
  - Clean cooking and heating devices
- Food & Nutrition Security
  - High nutrition value sustainable crop D Vit fortified mushroom
- Mitigating depletion of ground water table and heavy metal contamination
  - Promotion of improvised rain water harvesting model
  - **Sustainable Agriculture and Organic Food** 
    - Chemical free farming, alternative technological interventions and market linkage for farm produces and indigenous crops





## **Anti-Corruption**

Global Foundation is very stringent about Corruption and has a zero tolerance approach towards any form of corruption. Global Foundation discourages and denounces every corrupt practice in and outside the organization.

## **Key Projects and Accomplishments**

- a) As solution to growing ground water crisis, an improvised Rain Water Harvesting System developed at Centre for Water Resources at Jawaharlal Nehru Technological University (JNTU), Hyderabad by our associate Prof MVSS Giridhar has been promoted by Global Foundation. This advanced model is opening up new ways of addressing water scarcity issue and heavy metal contamination problem in a much simpler way than one could have expected.
  - For successful promotion and propagation of Rain Water Harvesting for Aquifer recharge, Global Foundation has been awarded with the Water Digest Water Awards as the Best NGO in the rain water harvesting category.
  - Further, Global Foundation has also been advised to work across the Indian states of Uttarakhand, Uttar Pradesh, Assam & Haryana to undertake water conservation programme under Jalshakti Abhiyan and Catch the Rain campaign and recommended the respective state authorities to collaborate with us by the Ministry of Jal Shakti / Deptt of Water Resources Govt. of India.
- b) The Global Foundation has also been spearheading a series of Waterbody Restoration projects across multiple cities within India and has been able to set bench mark in community based pond conservation drives. The restoration sites also deploys Constructed Wetlands as an eco-friendly measure of water purification to treat municipal sewage and prevent the ater bodies from further damage.



- c) Mountain ecosystem is one of the most fragile ecosystems in the world, however, it is under tremendous pressure owing to a number of factors – natural as well as man-made. To counter such threats, which is compromising the mountain livelihoods, training and capacity development of local communities is being undertaken. Given the need for building climate resilience, it is working towards value creation in mountain agriculture and rural tourism sector (Figure 5) in a tiny village called Liti of Bageshwar District in Uttarakhand in collaboration with Central Himalayan Institute for Nature & Applied Research (CHINAR).
- d) Founded on the principle of Sustainable Development, the use of alternative technology in rural settings and to support inclusive rural development is a key intervention of Global Foundation to build climate resilience. To create a sustainable environment, sustainable technology-based solutions (low-carbon and energy efficient) are being introduced as a value addition among low income communities through Skill Development and Entrepreneurship Opportunity.



Locals receiving skill development training



Community empowerment through engagement and participation in the mountains

e) Recent studies on urban ecology shows that many water bodies in urban and peri-urban areas are in a state of serious threat. Among the growing concern for freshwater bodies today, growing dirt all over the place and increasing pollution level due to indiscriminate waste disposal cause huge big risk. Global Foundation regularly organizes citizens' drives for a clean environment.



Cleanliness Drive

f) Global Foundation has participated and co-hosted a number of social campaigns in collaboration with 7X Welfare Team, Noida, World Class Noida (Citizens' Collective), Noida Traffic Police, aimed at generating awareness on key social and environmental issues including promotion of covid appropriate behavior, say yes to mask, sanitation, say no to single-use plastic, road safety to name a few. It has further organized a Drawing, Painting, Poster-Making and best out of waste model making Competition for school children. g) Global Foundation collaborated with 7X Welfare Team and Rotary Blood Bank, Noida organized a major Blood Donation Drive on March 23rd in Noida on the occasion of 90th National Martyrdom Day. This drive was part of a national campaign spearheaded by NIFAA National Integrated Forum of Artists and Activists aimed at popularizing blood donation at a time, when India is facing worst ever shortage of blood with a deficit of over 35 lcas units.



**Blood Donation Drive** 

h) COVID19 pandemic is not only taking lives, it is also taking away livelihoods of many. In the face of this unprecedented humanitarian crisis, everything went topsy-turvy leaving people requiring to seek help from various quarters. It is a critical time for everyone and even more difficult for the marginalized, so support is needed at multiple levels and at a very large scale. Keeping in view of this urgency, Global Foundation has put together both resources and efforts to help the needy and safeguard life and livelihood in these trying times.

## **Humanitarian Aid**

## Disaster relief:

- A) Medicine Bank over 300 KGs of essential medicines distributed across Assam & Bihar (valuation over INR 3.5 lacs)
- B) Dry Ration and Food contribution to Roti Bank initiative that collectively distributed over 1.8 million Indian Bread to the needy and helped mobilize 1.5 ton dry ration.
- C) Covid Safety
  - N95 Mask 35000 across UP, Uttarakhand and Assam (valuation over INR 35 lacs)
  - ii. Cloth Mask and Sanitizer 5000 masks & 100 ltrs of medicated sanitizer in Madhya Pradesh (INR 2 lacs)
  - iii. Livelihood generation through cloth mask making 10000 cloth masks while engaging women from the marginalized communities in Uttar Pradesh (valuation over INR 1.5 lacs)
  - iv. Oxygen Concentrators in the state of Assam (valuation over INR 2.5 lacs)
  - v. Awareness campaign on Covid Appropriate behavior
  - vi. Networking support and resource mobilization through Covid Action Colab

#### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Owing to integration of 10 principles of UN Global Compact in the organizational ethos of Global Foundation, it is able to adopt and promote a just as well as sustainable work culture. It is hopeful through a participatory approach and by generating awareness, it will be able to sensitize its partner organizations about the importance upholding these principles in the context of creating more Humane systems that are free from corruption and devoid of any discrimination against labour rights and good for the environment.



As things progresses, it hopes to further strengthen the aims UN Global Compact India and contribute key Sustainable Development Goals particularly | SDG 3 - Good health and well-being | SDG 6: Clean Water and Sanitation | SDG 13: Climate Action | SDG 15: Life on Land.

Incidentally, 2 out of these 4 SDGs (i.e. SDG 13 & 15) also happen to be among the ones underscored by the UNEP, as key ingredients for a future proof global recovery process (in the context of Covid-19 and similar pandemic situations) and to achieve sustainable development (Ref: <a href="https://www.unep.org/news-and-stories/story/covid-19-four-sustainable-development-goals-help-future-proof-global">https://www.unep.org/news-and-stories/story/covid-19-four-sustainable-development-goals-help-future-proof-global</a>).

